



Press release

April 18, 2025

Edenred joins the International Road Transport Union (IRU)

World leader in specific-purpose payments and mobility solutions, Edenred is set to amplify its global mobility services and collaborate with the road transport sector through IRU events, market intelligence and industry advocacy.

Edenred provides fleet managers more than 90 programs enabling them to optimize the management, costs and carbon footprint of their fleets in 35 countries in Europe and Latin America.

As part of its Beyond²²⁻²⁵ strategy, Edenred is continually innovating to enhance its range of solutions. In addition to fuel cards, the Group has developed a comprehensive offer covering maintenance, toll and VAT recovery services for transport companies. Edenred is also investing in electro-mobility, and already has a network of more than 880,000 charging points in 28 European countries.

As a member, Edenred aims to collaborate with the road transport sector on the decarbonization and digitalization of transport, to support clients in their transition to a greener and smarter mobility. Through its membership, Edenred will actively engage in key initiatives, including co-hosting events and webinars on tolls, energy prices and digital innovation. Additionally, Edenred plans to support decarbonization efforts through [the IRU Green Compact](#) and collaborate on intelligence research.

IRU, the world road transport organisation, has 75 years of on-the-ground experience with a network of +170 members from around the world. As the voice of more than 3.5 million companies operating mobility and logistics services in over 100 countries, IRU fosters impactful solutions to help the world move better.

Umberto de Pretto, IRU Secretary General, said, "We are excited to welcome Edenred into the IRU community. We look forward to working together to bring better and more flexible on-the-road payment solutions to road transport operators worldwide."

Diane Coliche, Chief Operating Officer at Edenred, said, "As a leader in mobility in Latin America and Europe, Edenred has decided to join IRU in order to contribute actively in the shift towards decarbonization and digitalization of road transport. We look forward to collaborating with IRU teams and its members".

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting more than 60 million users and more than 2 million partner merchants in 45 countries via 1 million corporate clients.

Edenred offers specific-purpose payment solutions for food (such as meal benefits), engagement (such as gift cards and engagement platforms), mobility (such as multi-energy solutions, including EV charging, maintenance, toll and parking) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and sustainable mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2024, thanks to its global technology assets, the Group managed close to €45 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good, DJSI Europe Index, DJSI World Index, and MSCI Europe.

The logos and other trademarks mentioned and featured in this press release are registered trademarks of Edenred S.E., its subsidiaries or third parties. They may not be used for commercial purposes without prior written consent from their owners.

CONTACTS

Communications Department

Emmanuelle Châtelain
+33 (0)1 86 67 24 36
emmanuelle.chatelain@edenred.com

Media Relations

Matthieu Santalucia
+33 (0)1 86 67 22 63
matthieu.santalucia@edenred.com

Investor Relations

Cédric Appert
+33 (0)1 86 67 24 99
cedric.appert@edenred.com

Noé Del Pino
+33 (0)1 86 67 22 15
noe.del-pino@edenred.com

Individual Shareholder Relations

Lucie Morlot
(Toll-free number from France): 0 805 652 662
relations.actionnaires@edenred.com