

### EDENRED IS LAUNCHING ITS NEW OFFER FOR THE HOME-WORK COMMUTE: TICKET MOBILITÉ®

The new measure for the home-work commute applies the virtuous model of meal vouchers to the mobility sector. On the strength of the success of its Ticket Restaurant® solution, Edenred will support its clients and their employees in the implementation of this measure (mobility voucher) by launching a new solution, Ticket Mobilité®.

## An innovative solution based on sound labor relations, along the same lines as the Ticket Restaurant®

After the first reading of the mobility bill ("loi d'orientation des mobilités"), Edenred has welcomed the joint adoption of a new social measure that will cover the cost of traveling between home and work, in the form of an allowance for sustainable mobility that will be made available through the mobility voucher.

These tools resulting from social dialogue will help provide inclusive and inciting solutions designed to address the issues of purchasing power and quality of life at work that a large majority of French employees face. The adoption of the mobility voucher, inspired directly by the virtuous principle of the meal voucher, reflects the relevance and the robustness of payment solutions that cover expenses and guarantee the simplification and the traceability of payment flows.

Edenred, the everyday companion for the working world, will join forces with employers to make a success of the deployment of this new form of support for employees, by calling on its experience in the coordination of labor relations in both the public and private sectors.

# Ticket Mobilité<sup>®</sup>, at the crossroads between Employee benefits and Fleet & Mobility Solutions

As a player in Mobility as a Service (MaaS), Edenred is calling on its status as the world leader in payment solutions for the working world in order to develop Ticket Mobilité® that is at the crossroads between its two main business lines: Employee benefits and Fleet & Mobility Solutions.

Thanks to its experience in both of these markets, as illustrated notably by the success of the Ticket Restaurant in France, and the launch of Mobility, a mobility offering of the same type in Belgium, Edenred already possesses a technological platform that has won its stripes in the deployment of digital solutions used to make filtered and prepaid payments in a single acceptance network, which will also be the case for the mobility voucher.

Edenred also intends to build on its close relations with the actors from the world of mobility, in the broadest sense, in order to propose a complete offer, ranging from fuel cards, to access

to a platform offering shared and sustainable means of transport to employees throughout France, including bicycles, car-sharing and self-service solutions.

"The creation of the sustainable mobility allowance by the government, and the new mobility voucher, represent a significant step forward for the working world," enthuses Julien Tanguy, General Manager of Edenred France. "By launching our Ticket Mobilité<sup>®</sup>, we aim to offer the best possible digital experience to our corporate clients and their employees that covers the home-work commute, in the same way that the Ticket Restaurant<sup>®</sup> covers lunch breaks."

Edenred, the global leader in payment solutions for the working world, connects 830,000 corporate clients, 47 million employee users and 1.7 million partner merchants across 46 countries. Thanks to its global technology platform, the Group managed 2.5 billion transactions in 2018, primarily carried out via mobile applications, online platforms and cards, and representing more than €28 billion in business volume.

Edenred's 8,500 staff are driven by a commitment to improving employees' quality of life, increasing companies' efficiency and boosting merchants' revenues. They achieve this through three business lines:

- Employee Benefits (food, meals, well-being, leisure, culture and human services)
- Fleet & Mobility Solutions (fuel, tolls, maintenance and business travel)
- Complementary solutions, including Corporate Payment Services (virtual payment cards, identified wire transfers and supplier payments), Incentives & Rewards (gift cards and platforms, and incentive programs), and Public Social Programs.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, FTSE4Good, DJSI Europe and MSCI Europe.

#### For more information: www.edenred.com

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