



Press release

June 26, 2018

EDENRED CAPITAL PARTNERS SUPPORTS BEAMERY IN A \$28 MILLION NEW FUNDING ROUND

The Edenred group, via its venture capital structure Edenred Capital Partners, continues to support the UK-based talent management start-up Beamery in a \$28 million funding round alongside EQT Ventures and Index Ventures. Edenred Capital Partners already took part in the two previous rounds in 2015 and 2017.

Beamery is the world's leading Recruitment CRM and Marketing platform. Combining elements of customer relationship management (CRM) and marketing software with artificial intelligence, Beamery turns recruiting from a reactive to a proactive function focused on creating meaningful continuous relationships with talent at scale. Notable customers include Facebook, Continental, VMware, Zalando, Grab and Balfour Beatty.

Edenred Capital Partners has been supporting Beamery's growth since 2015, and continues to strengthen its position in the HR Tech ecosystem and in talent management in particular.

Edenred Capital Partners: at the heart of Edenred's open innovation system

Founded in 2012, Edenred Capital Partners supports innovative companies with high growth potential, in areas related to Edenred's activities in order to enrich the Group's ecosystem. Edenred's Venture Capital arm has invested in companies such as Andjaro, ProwebCE, and Zenchef in France, Beamery in the UK and Candex in the US.

As the workplace undergoes fundamental changes, this investment will enable Edenred to better understand the changing interactions between companies and people they employ, whether they are employees and self-employed workers.

"Edenred Capital Partners has been a great sparring partner from the early days until now and, I am very excited that they are still with us to grow in this new development stage", said Abakar Saidov, co-founder and CEO of Beamery.

"We take pride in supporting the growth of Beamery again. Thanks to our investments in Human Resources, we get a better grasp on the relationships between companies and people they employ, a major theme for Edenred, which delivers solutions to 44 million employees", declared Philippe Dufour, Edenred's Executive Vice President, Alternative Investments.

To learn more about Edenred Capital Partners, go to: www.edenredcapitalpartners.com

Edenred is the world leader in transactional solutions for companies, employees and merchants, with business volume of more than €26 billion generated in 2017, of which 78% through digital formats. Whether delivered via mobile, online platform, card or paper voucher, all of these solutions mean increased purchasing power for employees, optimized expense management for companies and additional business for partner merchants.

Edenred's offer is built around three business lines:

- Employee benefits (Ticket Restaurant®, Ticket Alimentación, Ticket Plus, Nutrisavings, etc.)
- Fleet and mobility solutions (Ticket Log, Ticket Car, UTA, Empresarial, etc.)
- Complementary solutions including Corporate payment (Edenred Corporate Payment), Incentive and rewards (Ticket Compliments, Ticket Kadéos) and Public social programs.

The Group brings together a unique network of 44 million employees, 770,000 companies and public institutions, and 1.5 million merchants.

Listed on the Euronext Paris stock exchange and part of the CAC Next 20 index, Edenred operates in 45 countries, with close to 8,000 employees.

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