

Dave Ubachs is appointed Executive Vice President, Digital and IT, and member of the Edenred Executive Committee



Aged 47, Dave Ubachs began his career in 1995 at Procter & Gamble, where he held various management positions in the fields of digital and information technology in the Netherlands, Switzerland, Venezuela, Brazil and the United Kingdom. From 2010 to 2012, he served as Chief Information Officer for Northern Europe. In these various roles, Dave spearheaded several major transformation projects aimed at harmonizing information systems and processes and harnessing data for value creation. He became Chief Information Officer of Staples Solutions in 2013, where he notably led the IT integration of 31 European subsidiaries and transformed the group's main e-commerce platform.

Dave is a graduate of the Eindhoven University of Technology and Harvard Business School (Strategic Leadership program).

"I am delighted to welcome Dave Ubachs to Edenred's Executive Committee. His vast expertise in data analytics and platform convergence, and his ability to work in fast-growing international environments, will be of huge value to our Group as we step up our digital transformation," said Bertrand Dumazy, Chairman and Chief Executive Officer of Edenred.

Edenred is the world leader in transactional solutions for companies, employees and merchants. Whether delivered via card, mobile app, online platform or paper voucher, all of these solutions mean increased purchasing power for employees, optimized expense management for companies and additional business for merchants.

Edenred's offer is built around three business lines:

- Employee benefits (Ticket Restaurant®, Ticket Alimentación, Ticket Plus, Nutrisavings, etc.)
- Fleet and mobility solutions (Ticket Log, Ticket Car, UTA, Ticket Empresarial, etc.)
- Complementary solutions including corporate payments (Edenred Corporate Payment), incentives and rewards (Ticket Compliments, Ticket Kadéos) and public social programs.

The Group brings together a unique network of 43 million employees, 750,000 companies and public institutions, and 1.4 million affiliated merchants.

Listed on the Euronext Paris stock exchange and part of the CAC Next 20 index, Edenred operates in 42 countries, with close to 8,000 employees. In 2016, the Group managed almost €20 billion in transactions, of which 70% were carried out via card, mobile device or the web.

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