



## Press release

October 7, 2015

# L'atelier des Chefs and Edenred organize the first online cooking class for 6,000 employees

An original event promoting healthy nutrition at an affordable price

On October 15, 2015, Edenred, the world leader in prepaid corporate services, and L'atelier des Chefs, the European leader in cooking classes, are organizing an international online cooking class for Edenred's 6,000 employees. The Group designed this fun digital event as part of *Ideal meal*, its corporate social responsibility program, and World Food Day, which will be celebrated on October 16.

In order to encourage its employees to eat a balanced diet, Edenred has teamed up with L'atelier des Chefs to offer a live online cooking class. Thanks to the **i-Chef technology for live online cooking classes** developed by L'atelier des Chefs, participants from **42 countries will be able to make lunch together on the same day**, by taking the advice of the chef Cathleen Clarity or by watching the replay<sup>1</sup> of the show. On the menu for this original cooking class: *Chicken breast with coriander, pasta nest and crunchy vegetable riviera*. A simple, balanced and tasty recipe!



**Chicken breast with coriander, pasta nest and crunchy vegetable riviera**



**Thursday 15 October at 12h00 CET**  
From 12:00 to 12:45 - 45min lesson

A simple, well-balanced recipe that can be made in 45 minutes max! You can follow the chef's instructions live on October 15th at 12pm CET.

The class will also be available on this page in replay on October 15th at 3pm CET.

[See recipe details](#)

1. Ingredients and steps of the recipe

[See recipe details](#)

<sup>1</sup> It will enable every employee to participate in the cooking class at lunchtime despite the time difference.

"Inviting 6,000 people all over the world to cook together is quite a challenge! Because cooking should be an enjoyable moment shared with others, we are delighted to use our i-Chef technology to benefit this original initiative organized by Edenred. This simple, balanced recipe will be made by teams of all cultures, all around the world, at the same time", explains Nicolas Bergerault, founder of L'atelier des Chefs.

"On October 15, we will all be mobilized around a meaningful action in line with our corporate social responsibility policy and core business. This fun and interactive cooking class available to our 6,000 employees will be an opportunity to raise their awareness of the benefits of a balanced diet and the new possibilities offered by digital technology. We are delighted to be undertaking this initiative with L'atelier des Chefs, a first-rate partner for this culinary innovation" declares Jeanne Renard, Executive Vice President, Human Resources and Corporate Social Responsibility for Edenred.

With this initiative, Edenred is affirming its commitment to **promoting good eating habits at an affordable price** among its employees as well as users of its solutions and affiliated merchants. In some countries, the class will be made available to the Group's clients and partners. Every year, all of the programs developed by Edenred's subsidiaries **directly raise awareness of healthy nutrition among over 4 million people around the world.**

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#### **About L'atelier des Chefs**

Created in 2004, L'atelier des Chefs welcomes over 20,000 participants per year for cooking classes in its 16 workshops in France, London and Dubai. I-Chef is a worldwide innovation for live online cooking classes that brings together amateur cooks from all over France every evening to cook together live with a chef!

#### **About Edenred**

Edenred, which invented the Ticket Restaurant<sup>®</sup> meal voucher and is the world leader in prepaid corporate services, designs and manages solutions that improve the efficiency of organizations and increase the purchasing power of individuals.

By ensuring that allocated funds are used specifically as intended, these solutions enable companies to more effectively manage their:

- Employee benefits (Ticket Restaurant<sup>®</sup>, Ticket Alimentación, Ticket CESU, Childcare Vouchers, etc.)
- Expense management (Ticket Car, Ticket Clean Way, Repom, etc.)
- Incentive and rewards programs (Ticket Compliments, Ticket Kadéos, etc.)

The Group also supports public institutions in managing their social programs.

Listed on the NYSE Euronext Paris stock exchange, Edenred operates in 42 countries, with more than 6,000 employees, nearly 660,000 companies and public sector customers, 1.4 million affiliated merchants and 41 million beneficiaries. In 2014, total issue volume amounted to €17.7 billion, of which 60% was generated in emerging markets.

Ticket Restaurant<sup>®</sup> and all other trade names of Edenred programs and services are registered trademarks of Edenred SA.

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