

Edenred, 10 years of transformation

Created in 2010 from a business set up in 1962, Edenred is celebrating its tenth anniversary this year. A decisive decade, the past ten years have seen Edenred become a global technology leader, delivering innovative digital solutions for the world of work.

2010

Creation of Edenred
via the demerger of Accor's Hotels and Services businesses



Listing on the Paris stock exchange
on July 2



2012-2013

Establishment of Edenred Capital Partners, the Group's venture capital arm

Investments in ProwebCE and La Compagnie des Cartes Carburant in France



2014

Acquisition of C3 in the United Arab Emirates

2016

Launch of the Fast Forward (2016-2018) strategic plan, marking the beginning of a radical transformation



Launch of Corporate Payment Services

Acquisition of Embratec in Brazil's Fleet & Mobility Solutions market



First mobile payment programs



2017

Acquisition of UTA: Edenred becomes a European leader in the Fleet & Mobility Solutions market



First Idealday, a global day of action to support local communities

New brand identity



2018

Partnerships with meal delivery platforms in France

Acquisition of US fintech CSI

Participation of Edenred Class40 in the Route du Rhum race



2019

Market capitalization in excess of €10 billion

Launch of the strategic plan

Next Frontier
2019-2022



2020

Edenred's tenth anniversary