

# Eat

## Serving up innovative lunch options

With its digital payment solutions dedicated to food and meals, Edenred improves companies' attractiveness as an employer, while encouraging good eating habits among employees and increasing their purchasing power. The Group also supports merchants' business development, by creating a local community of loyal customers.

## Examples of Edenred's food and meal solutions



**Ticket Restaurant** enables employee users to benefit from a dedicated daily lunch budget, while also giving them more choice and access to better quality foods. This payment solution has been improving the everyday lives of workers for 50 years. The program has now been extensively digitalized and is available in more than 35 countries. In most geographies, it is supported by tax and social security contribution exemptions for both companies and their employees. Thanks to increased technological integration between Edenred's payment solutions and the meal delivery and mobile payment services of local and global players (such as Apple Pay, Google Pay and Samsung Pay), the range of lunch options available is constantly growing. Employees can now order and pay for their meals online using their Ticket Restaurant account via 40 different partner platforms, including Deliveroo, DejBox and Uber Eats. They can also save time in restaurants and food outlets by using their smartphone to make a contactless payment.

### Related UN Sustainable Development Goal: SDG 2 – Zero Hunger

By enabling users to pay the exact amount of their purchase, the digital Ticket Restaurant solution encourages them to buy no more than they need, thereby reducing food waste.



**87%** of employees in France and employees of SMEs in Belgium are satisfied with the meal voucher system

**Omni-channel** solutions: in stores, on mobiles and via e-commerce

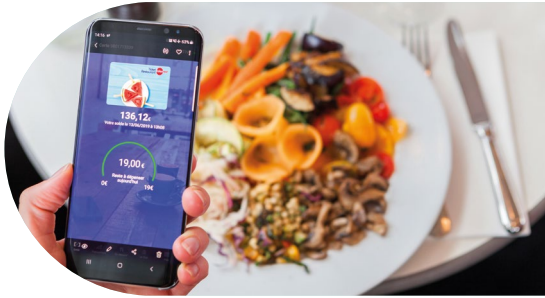


In many Latin American countries, the **Ticket Alimentación** solution enables employees to purchase groceries in supermarkets and convenience stores. The program ensures that a portion of their family income is spent on the food products needed to keep their household in good health.





## Benefits



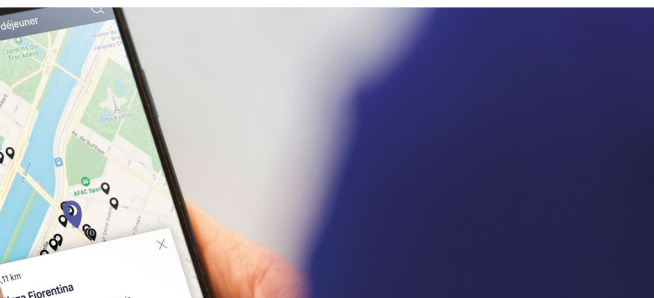
### For employees

Through the Ticket Restaurant and Ticket Alimentación programs, employees enjoy a broader range of healthy, balanced foods for their daily needs, as well as fast access to food outlets and delivery services. The programs' mobile apps and websites facilitate payments and serve as a gateway to special benefits and promotions, increasing employees' purchasing power.



### For corporate clients

Food-oriented employee benefits programs improve the attractiveness of the companies that offer them. They also contribute to employee retention and enhance productivity, by ensuring that workers have access to healthy foods that meet their daily needs. Local tax incentives also encourage companies to provide these benefits to their employees.



### For partner merchants

Meal vouchers generate close to 20% in additional revenue for foodservice providers. Edenred's digital solutions also enhance their visibility, thanks to location-based recommendations, user reviews and promotions. In addition, partnerships between Edenred and meal ordering platforms give restaurants the opportunity to grow their takeaway and delivery businesses.



### For public authorities

By encouraging employees to purchase their meals in local restaurants and food outlets on a daily basis, Edenred's solutions support the local economy and help create jobs in the foodservices sector, contributing to each region's vitality and growth. Digital transactions also increase traceability and help formalize the economy.