

September 11, 2015

BERTRAND DUMAZY APPOINTED CHAIRMAN AND CHIEF EXECUTIVE OFFICER OF EDENRED

The Board of Directors of Edenred announces the appointment of Bertrand Dumazy as the Group's Chairman and Chief Executive Officer.



Bertrand Dumazy, 44, began his career as a consultant at Bain & Company, first in Paris and later in Los Angeles. He then worked as the Investment Director of BC Partners before founding Constructeo, a collaborative online platform dedicated to project management for the construction industry. In 2002, he joined the Neopost group, which specializes in mail handling and digital communication solutions. Initially head of Marketing and Strategy, he was appointed Chairman and Chief Executive Officer of Neopost France in 2005 and then Chief Financial Officer for the Neopost group in 2008. Three years later he became Chairman and Chief Executive Officer of Deutsch, world leader in high performance connectors, a position he held until the group was acquired by TE Connectivity. In 2012, he joined Materis, a subsidiary of Wendel, as Senior Vice-President and CEO of Cromology (formerly Materis Paints), a global player in the decorative paint sector. Over the past three years, Bertrand Dumazy has implemented a number of major initiatives to boost sales, foster innovation and increase profitability at the company, where he currently serves as Chairman and Chief Executive Officer.

Bertrand Dumazy is a graduate of ESCP Europe with an MBA from Harvard Business School.

He will take up his position at Edenred in late October at the latest.

In other news, Loïc Jenouvrier, Chief Financial Officer in charge of Legal Affairs, has decided to take his career in a new direction after seven years with Edenred. He will support Bertrand Dumazy as he begins his new role and will then leave the Group before the end of 2015.

Nadra Moussalem, Edenred's Chairman and Chief Executive Officer during the transition period, said: *"The arrival of Bertrand Dumazy as Chairman and Chief Executive Officer marks a new chapter in Edenred's history. The Group benefits from strong fundamentals for growth and a solid financial structure. Bertrand brings with him a wealth and variety of experience that will help the Group to create value while continuing to grow. Together with all the other members of the Board, I wish him every success in his new position."*

Bertrand Dumazy commented: "I am very enthusiastic about joining Edenred and contributing to its development in digital solutions, as well as its ambitions in terms of innovation and geographic expansion. Edenred has many strengths and significant potential for growth. I look forward to working with its teams – who I know are dynamic and committed – so that together we can secure the future success of the Group."

Edenred, which invented the Ticket Restaurant® meal voucher and is the world leader in prepaid corporate services, designs and manages solutions that improve the efficiency of organizations and purchasing power to individuals. By ensuring that allocated funds are used specifically as intended, these solutions enable companies to more effectively manage their:

- **Employee benefits** (Ticket Restaurant®, Ticket Alimentación, Ticket CESU, Childcare Vouchers, etc.)
- **Expense management process** (Ticket Car, Ticket Clean Way, Repom, etc.)
- **Incentive and rewards programs** (Ticket Compliments, Ticket Kadéos, etc.)

The Group also supports public institutions in managing their **social programs**.

Listed on the Euronext Paris stock exchange, Edenred operates in 42 countries, with more than 6,000 employees, nearly 660,000 companies and public sector clients, 1.4 million affiliated merchants and 41 million beneficiaries. In 2014, total issue volume amounted to €17.7 billion, of which almost 60% was generated in emerging markets.

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