

PURCHASE ORDER (New shareholder)

See reverse side for conditions of execution of order

EDENRED

Please return this form by fax: **+33 2 51 85 53 42** or by postal mail to the following address:
SOCIÉTÉ GÉNÉRALE – SGSS/GIS/RSP/BSE – 32 rue du champ de tir – BP 81236 – 44312 Nantes Cedex 3 - FRANCE

I, the undersigned, (*Surname, First name*) _____
Maiden name (*for married women*) _____
Date & place of birth * _____
Address _____
Town _____ Post Code _____ Country _____
Telephone _____ Fax _____
E-mail _____
Country of current fiscal residence * _____
***compulsory**

Hereby mandate Société Générale to proceed with the purchase on my behalf of:
_____ EDENRED shares,

Quantity in words

according to the following conditions:

At best limit **or** At the limit price of _____ EUR

I request that these shares be entered in "**Registered**" form on the registers of EDENRED in the month that follows this purchase

I hereby enclose payment in EUR corresponding to 50% of the value of the shares I wish to acquire:

- By cheque in EUR made out to Société Générale (*for French bank account holders only*).
- Or
- Through direct debit from my French bank account – please return your duly filled-out, dated and signed direct debit authorization along with a RIB.
- Or
- By transfer in EUR to the account opened with Société Générale under the reference:

SWIFT CODE (BIC) : SOGEFRPPTIT
Société Générale
32 rue du champ de Tir - BP 81236
44312 Nantes - FRANCE

IBAN: FR76 30003 05007 00067150501-56
Account number : **30003 05007 00067150501-56**

The balance of the operation including all brokerage fees, commissions and applicable taxes will be requested of me by Société Générale by simple letter sent to my home address. I will honour this payment by bank transfer to Société Générale within 8 working days of the execution of my instruction.

I undertake to take all necessary measures to ensure the settlement of the balance is paid to Société Générale upon receipt of the notice of operation.

If payment is not received within the time limit above, I irrevocably instruct Société Générale to :

- proceed within 8 business days, after suitable notification, to sell all the EDENRED shares involved in this purchase order on the appropriate financial market.
- deduct from the proceeds of this sale the sums corresponding to the part of the unsettled purchase, brokerage fees, commissions and taxes relating to the sale and purchase operations, as well as a fixed rate sum of EUR 31 excluding VAT, which represents the costs incurred by Société Générale. Any remaining balance should be made over to me at the start of the second month following that in which my purchase instruction was given.

I acknowledge that I have read and understood the conditions of purchase and declare that I accept these conditions. I hereby certify the accuracy of the information provided above, concerning my civil status and legal capacity to place such a transaction.

Signed in: _____

Signature: _____

Date : _____

Conditions of execution of purchase order *

Société Générale will transmit the purchase order upon receipt to the investment firm for execution, **on the condition that the counter value of the shares already held is equal to at least 50% of the purchase amount.** Société Générale is released from all and any liability in the event of the orders received have not been sent after receipt of the order form due to reasons of force majeure.

1. Conditions of receipt and transmission of the purchase order

■ Date and time stamping

Société Générale date and time stamps the order upon receipt. Only the date and time of receipt of the form by Société Générale shall be enforceable against Société Générale. This form may be sent by mail or by fax, on the understanding that the Beneficiary recognises that he/she has been informed of the risks inherent in the use of this means of communication, such as, for example: technical systems failure, dispatching error, abusive or fraudulent use, alteration of messages, etc. The Beneficiary acknowledges that he/she entirely assumes the consequences.

■ Sending the order

The purchase order will be sent to the Investment firms for the execution following verification of the order's validity as soon as possible. Société Générale is released from all and any liability if, for reasons of force majeure, the orders received are not sent after receipt of the order form.

■ Validity

The purchase order will be valid for a maximum of 2 months (last day of the civil month following receipt of the order). Thus an order transmitted on the 15th of the month will be valid until the last business day of the following month. If the order has not been executed or remains only partially executed at the end of this period, the Beneficiary must repeat his/her instruction by sending another form.

→ **The order at best limit** is executed at the best price offered when the share is placed on the market. In the event of partial execution, the order fraction "at best limit" becomes a limit order at the price of the first execution.

→ **The limit order** will be executed at a price fixed by the originator or if necessary at the first lower price offered.

Without any indication of the order kind, the order will be placed on the market « at best limit ».

In case of non-execution of the purchase order or in case of partial execution (share price equal or greater than the limit price fixed by the originator), if the originator does not transmit a new purchase order instruction within 8 days of the last business day of the calendar month in question, Société Générale will return the funds to the originator.

In the event of an application or attribution right being detached, all current orders are cancelled and must be repeated by the originator, if necessary.

In the event a dividend is paid, orders are rounded off so that the situation of the originator is not modified.

2. Notification of the Beneficiary and payment of the purchase

Brokerage fees charged by Société Générale to execute the purchase order are as follows:

- 0,60% for transactions less than EUR 75 000, with a minimum per order of 9 EUR,
- 0,50% for transactions between EUR 75 000 and EUR 150 000,
- 0,40% for transactions over EUR 150 000.

! Those fees are likely to be modified

After execution of the order, Société Générale will send a trade confirmation slip stipulating the quantity of shares purchased and the price of completion. The notification will also mention the brokerage fees and commissions. The originator undertakes to settle the whole transaction, including brokerage fees, commissions and applicable taxes upon receipt of the notice of operation. In case of non-payment, the originator authorises Société Générale to resell the shares purchased.

Cancellation clause

When shares bought on a regulated stock market are not credited to the Société Générale share account on the date and under the conditions determined by market rules, the transfer of ownership is terminated as of right. In this case, Société Générale will make over to the originator the indemnity amount determined by the regulatory authorities governing the market or failing this the uncompleted purchase amount.

The shares will be registered in the name of the principal in "**Registered**" form on the registers of EDENRED after deduction of due sums in accordance with stipulations concerning the spot market foreseen under the general regulations of the CBV stock market authority.
